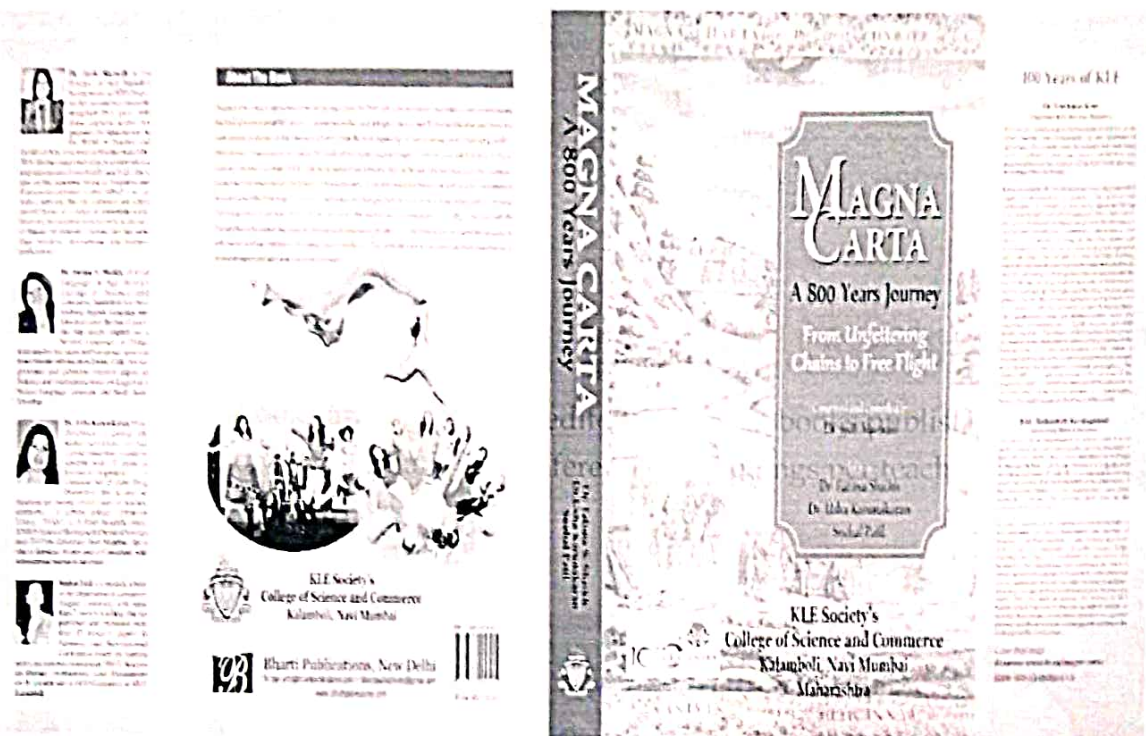



3.2.2 Number of books and chapters in edited volumes/ books published and papers published in national/ international conference proceedings per teacher during last 5 years



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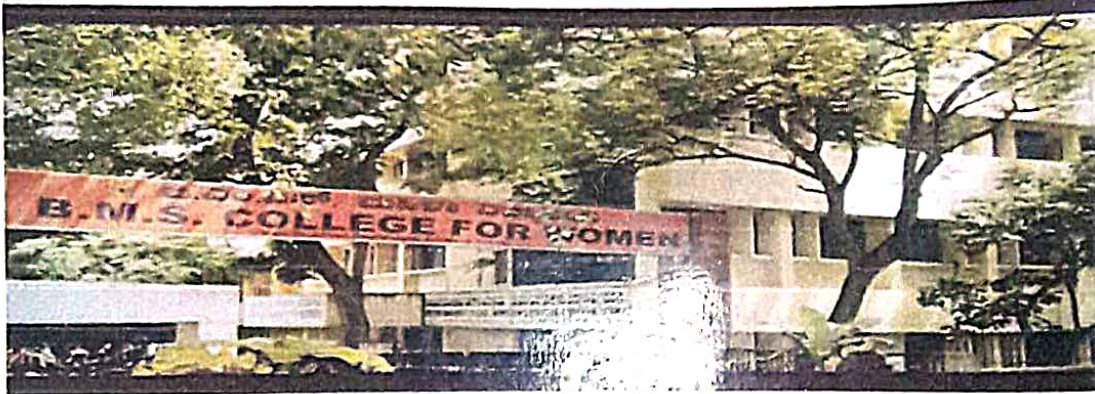
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RECENT TRENDS IN BUSINESS, MANAGEMENT & TOURISM

Volume V

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About The Editors

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Dr. Gundappa Manjunath is presently working as Asst. Prof. & Coordinator for Adarsh Research Cell in the Dept. of Comm. & Mgmt. in SRN Adarsh College, Bengaluru - 16. He is also the managing editor for 'Adarsh Business Review' a bi-annual print journal. Published six edited volumes on various contemporary issues. Editorial board member in the various journals and special issue. He has two years industry and six years teaching experience. He has publications in National & International Journals also presented papers in International & National conferences. He has designed logos and corporate manuals for various organizations. He is working as a part-time Journalist for Education Charter (An International Magazine). He is also an active member in the various recognized research forums. Recently submitted his thesis to Sri Krishnadevaraya University under the guidance of Dr. Ch. Rameswara Rao.

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2016

CORPORATE GOVERNANCE AND CSR UNDER NEW COMPANIES ACT-2013

Prof. Ayesha B.B. Dept of Management studies, BET Sadathunnisa Degree College, 4th T block, Jayanagar, Bangalore-560069, ayeshaamreen26@gmail.com

INTRODUCTION:

CSR is a recent term but it has been followed by companies from many years ago. Companies know the responsibility towards the society where they exist. In today's Changing world CSR is growing area of interest all areas. Corporate social responsibility is responding positively to emerging societal priorities and expectations.

Need for Study:

To establish good corporate image, business organisations include and adopt social responsibilities and corporate objectives.

Objectives of the Study:

- To study the corporate social responsibility (CSR) status in India.
- CSR practices and its impact on business.

Research Methodology:

Exploratory research is used for this study. Available secondary data was extensively used for the study. Secondary data has been collected from textbooks, research paper, journals, and magazines.

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ISSUES IN CORPORATE GOVERNANCE

Prof Sumaiya Fathima, M.Com, M Phil, Principal, BET Sadathunnisa College, 9980340172

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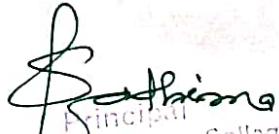
Corporate governance broadly refers to the mechanisms, relations, and processes by which a company is controlled and is directed; involves balancing the many interests of the stakeholders of a corporation. Corporate governance is intended to increase the accountability of the company and to avoid massive frauds from occurring. The new act has brought in significant changes in several aspects of corporate governance including the appointment of directors and key management persons, appointment of auditors, corporate financial reporting requirements.

Need for study:

Well-executed corporate governance deals with determining the ways to take effective decisions. It gives ultimate authority and complete responsibility to the board of directors, in today's global economy the need for corporate governance has arisen and should weed out and eliminate extreme prejudice.

Objectives of corporate governance:

1. Gain and maintain the trust of all stakeholders-trust in the way business is managed and the company's performance.


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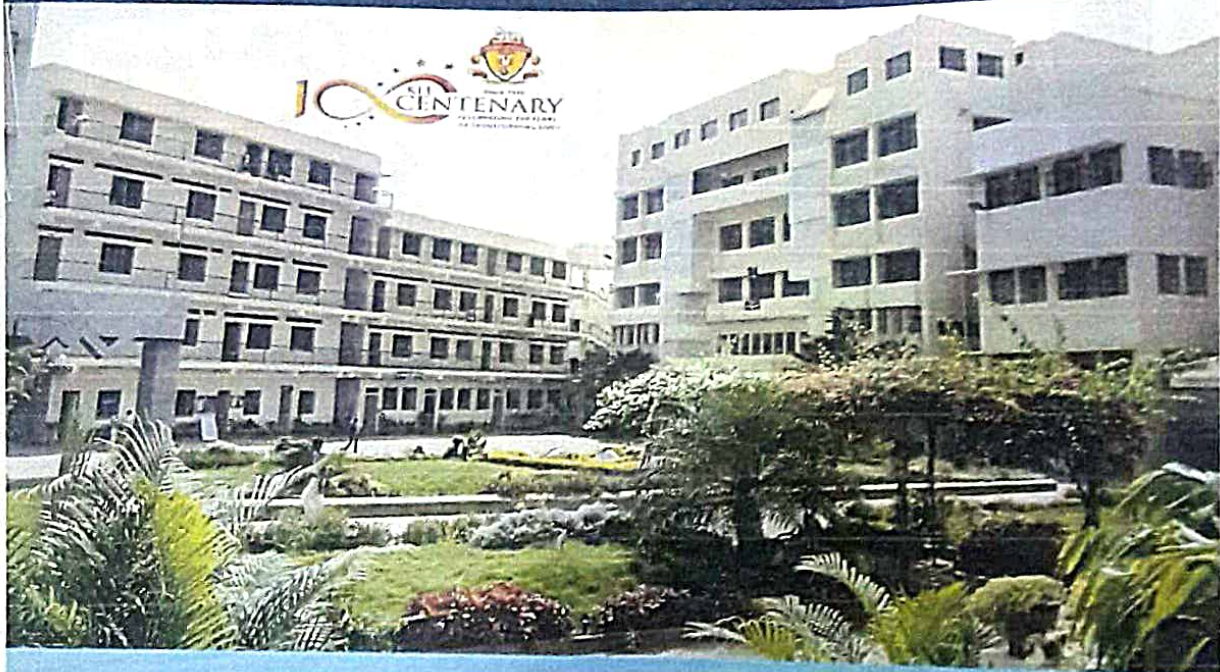


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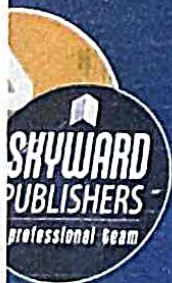
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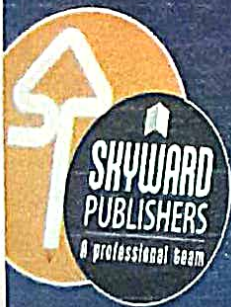


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**TRANSFORMING INDIA
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Volume VI

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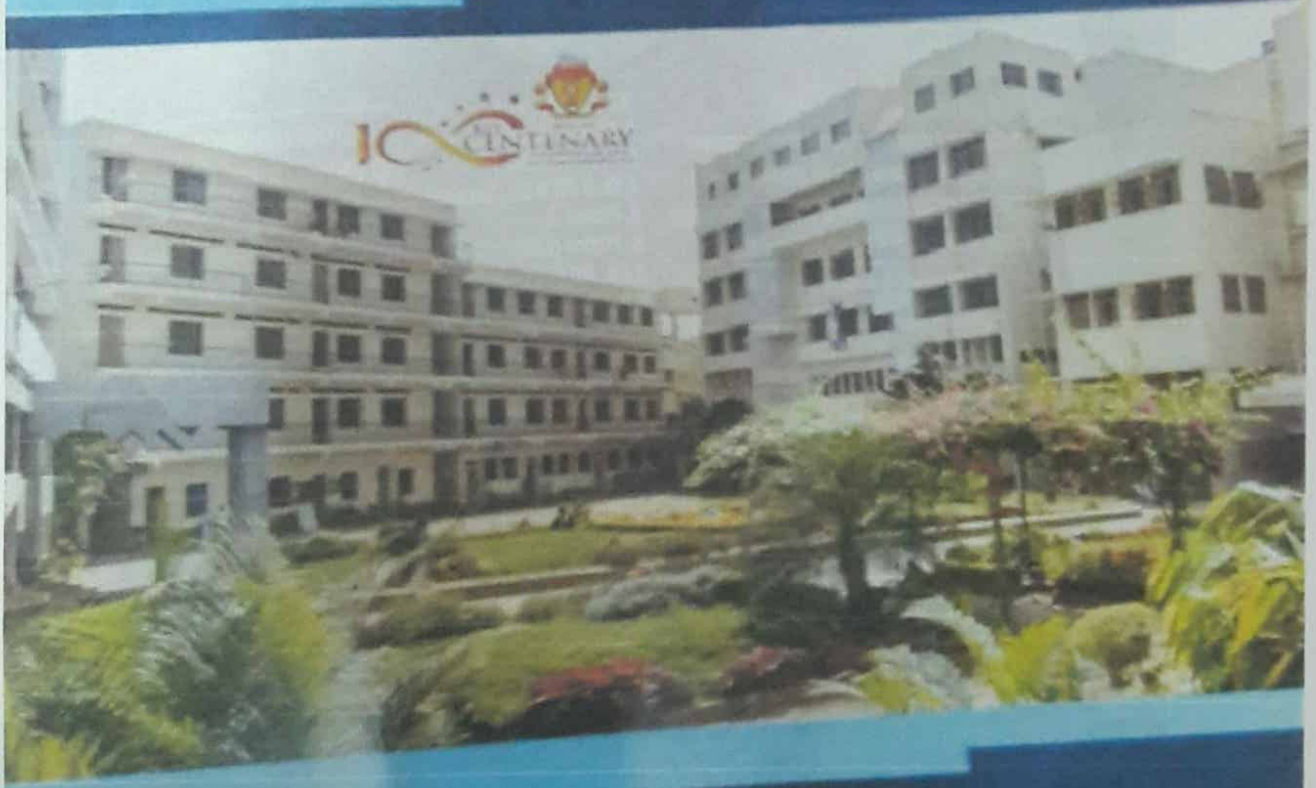
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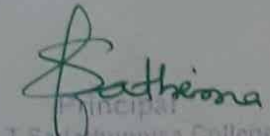

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Mrs Sumaiya Fathima and Mrs Aysha B B presented papers on "Social Impact of Technology on start up business" and Impact of mobile and internet marketing on start up business at 9th International conference on Reinvention of resilient ecosystem for business held on April 29th and 30th at KRISTU JAYANTHI COLLEGE.

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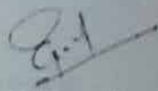


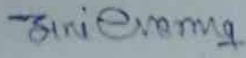
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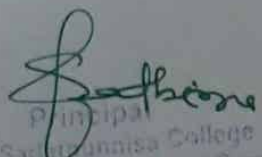
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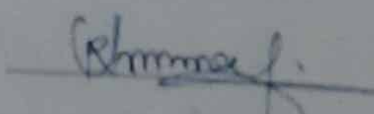
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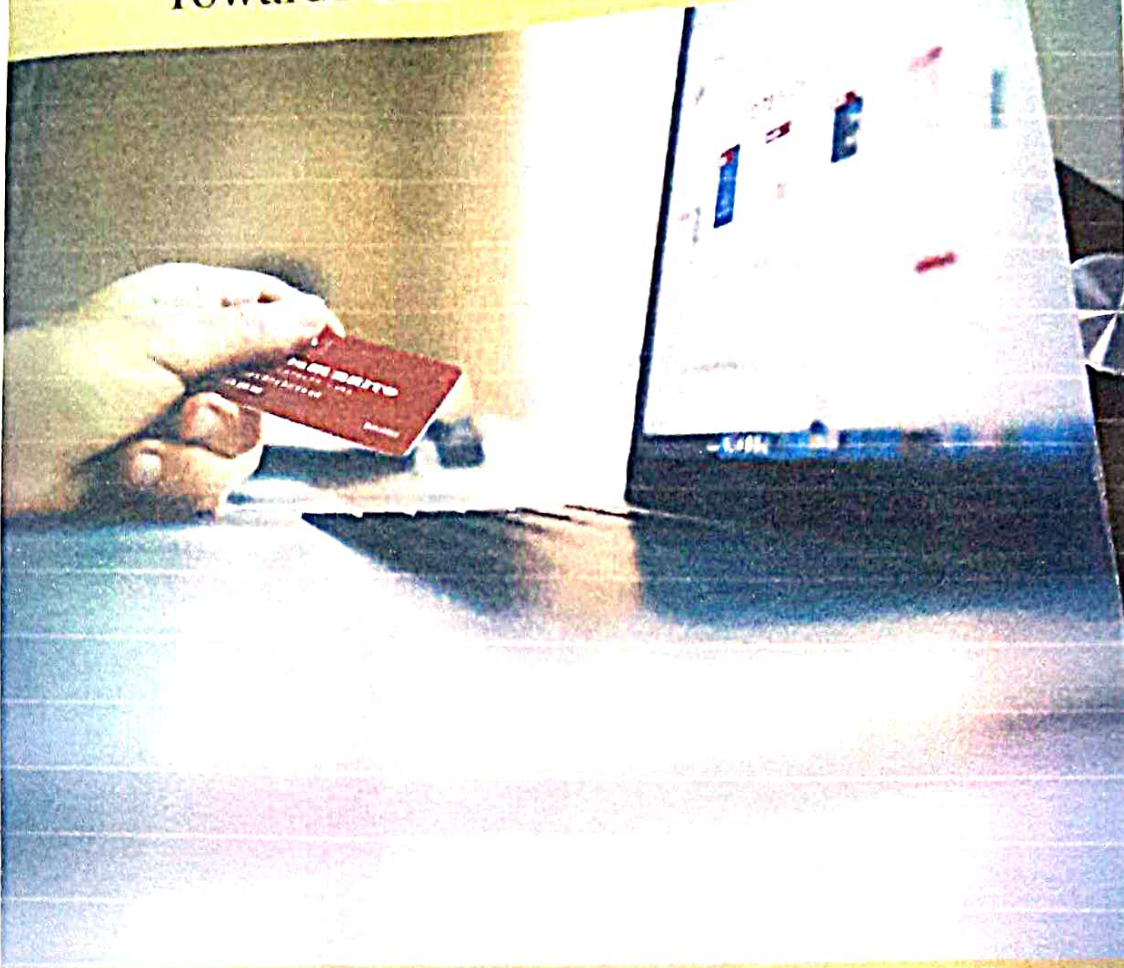
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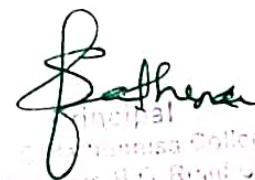
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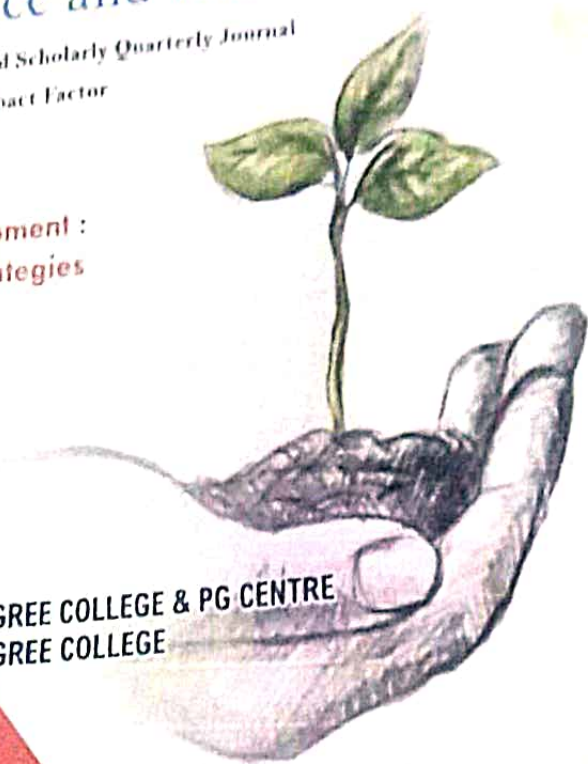
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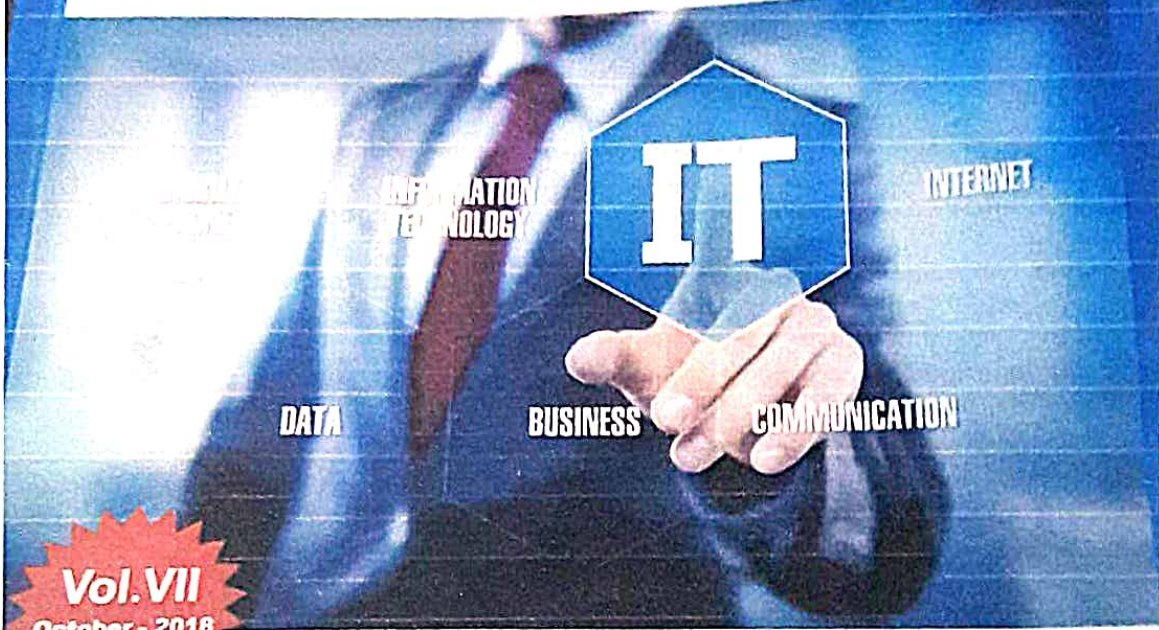
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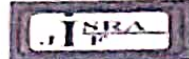
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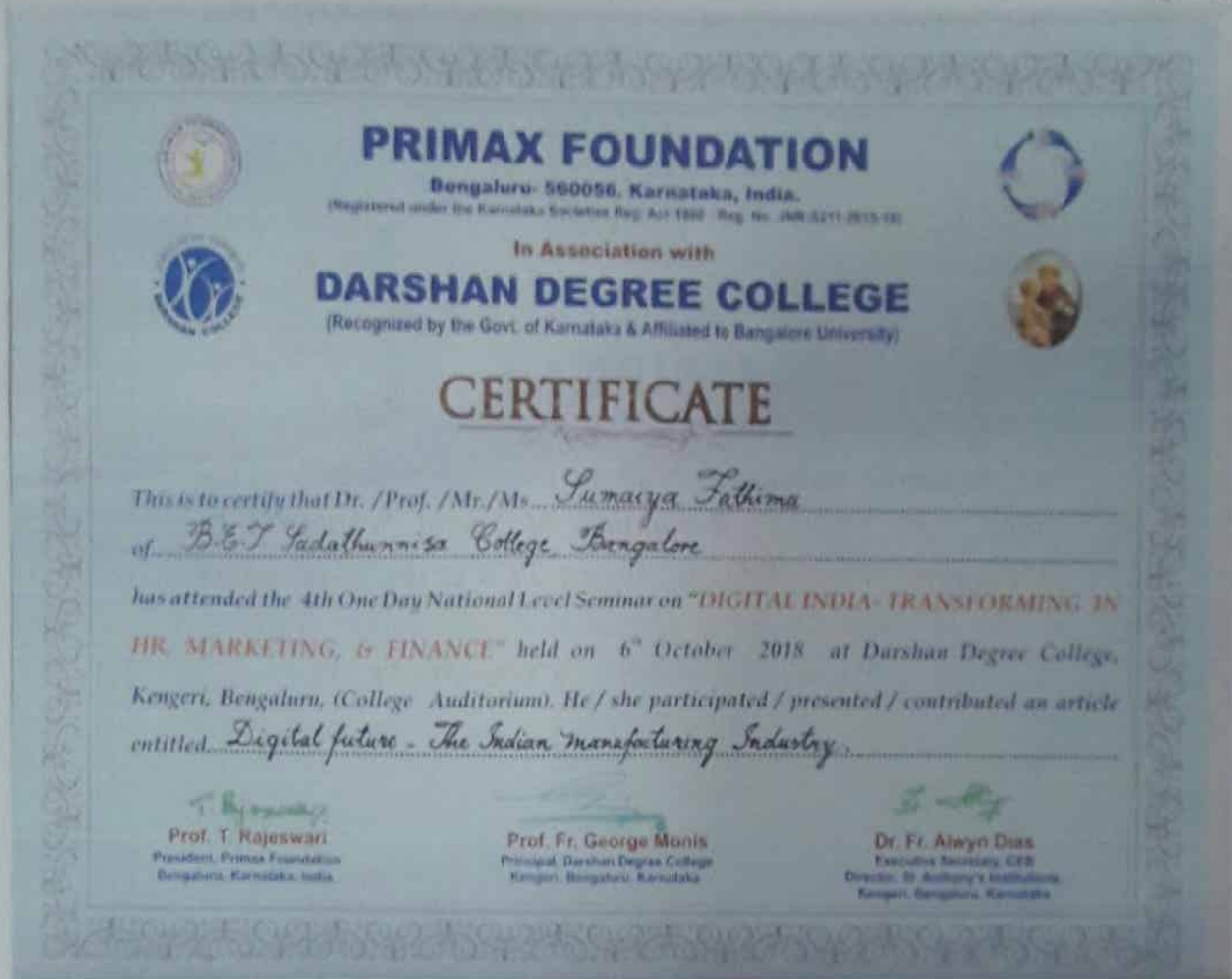
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Please accept my heartiest felicitations on very kindly sending your valuable article/research paper titled '**TOURISM - LEISURE AND HOSPITALITY MANAGEMENT**' for publication in **Volume No. 8 (2018), Issue No. 11 (November)**.

Our editorial board has highly appreciated your invaluable piece of research. The researchers and the academics have conveyed their views and its worth have been appreciated by one and all.

With sincerest regards and profuse thanks for your contribution.

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Has two parts
First A aggressiveness
in every need in fact, but
not in practice
Neither heart nor
aggressiveness alone avail
They must be mixed in the
right proportion
The secret of success in life is
to a man to be ready for his
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when it comes

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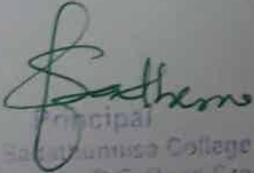
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
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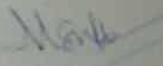
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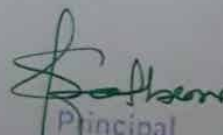
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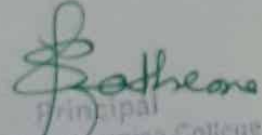
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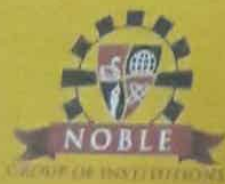
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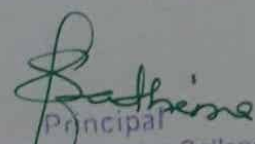


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Research Article

MERGERS AND ACQUISITIONS BY INDIAN COMPANIES ON A GLOBAL CONTEXT
AND ITS IMPACT ON THE COMPANIES

Sumaiya Fathima

BET Sadathunnisa College Bionillalnagar Bengaluru -560029

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ABSTRACT

This paper presents secondary study on mergers and acquisitions by Indian Companies on a Global Context and its impact on the companies. This paper can be extended to further research by conducting analysis on quantitative data. It is found that only limited number of studies conducted in the area of mergers and acquisitions in India. Why companies are going for mergers and acquisition. The emphasis is on what benefits the companies are getting through these process and what all steps they have to consider before going for mergers and acquisitions (abbreviated M&A) process. The phrase M&A refers to the aspect of corporate strategy, corporate finance and management dealing with the buying, selling and combining different companies. Companies undertake mergers and acquisitions based on strategic business motivations that are, in principal, economic in nature.

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INTRODUCTION

Mergers and acquisitions (M&A) are defined as consolidation of companies. Differentiating the two terms, merger is the combination of two companies to form one, while acquisition is one company taking over by the other. M&A is one of the major aspects of corporate financial world. The reasoning behind M&A generally grows in that two separate companies together create more value compared to being on an individual stand. With the objective of wealth maximization, companies keep evaluating different opportunities through the route of merger or acquisition.

Merger is combination of two or more companies into a single company where one survives and the other loses its entity and a new company is formed. The survivor acquires the assets as well as liabilities of the merged company.

Overview

A merger is a tool used by companies for the purpose of expanding their operations often aiming at the increase of their long term profitability. Usually mergers occur in a consensual (occurring by mutual consent) setting.

Statement of the problem

A study on mergers and acquisitions activity by Indian Companies on a global context and its impact on Indian Companies.

Need for the Study

The phrase mergers and acquisitions or M&A refers to the aspect of corporate strategy and management dealing with the merging and acquiring of different companies. In recent time's Indian companies hungry for growth and flush with cash, were snapping across the globe and snapped up significant and strategic buys across a host of industries.

Mergers and acquisitions is one of the hottest events and topics of discussion among Indian companies. In recent time's Indian Companies hungry for growth and flush with cash were snapping across the globe and snapped up significant and strategic buys across a host of industries.

Many Indian companies are opting for mergers and acquisitions as a tool for expanding their operations in to foreign markets in order to increase their profitability. This study aims to identify the factors and conditions that have caused the recent surge in mergers and acquisitions. It is necessary to analyse trends and also identify the challenges faced by Indian companies in order

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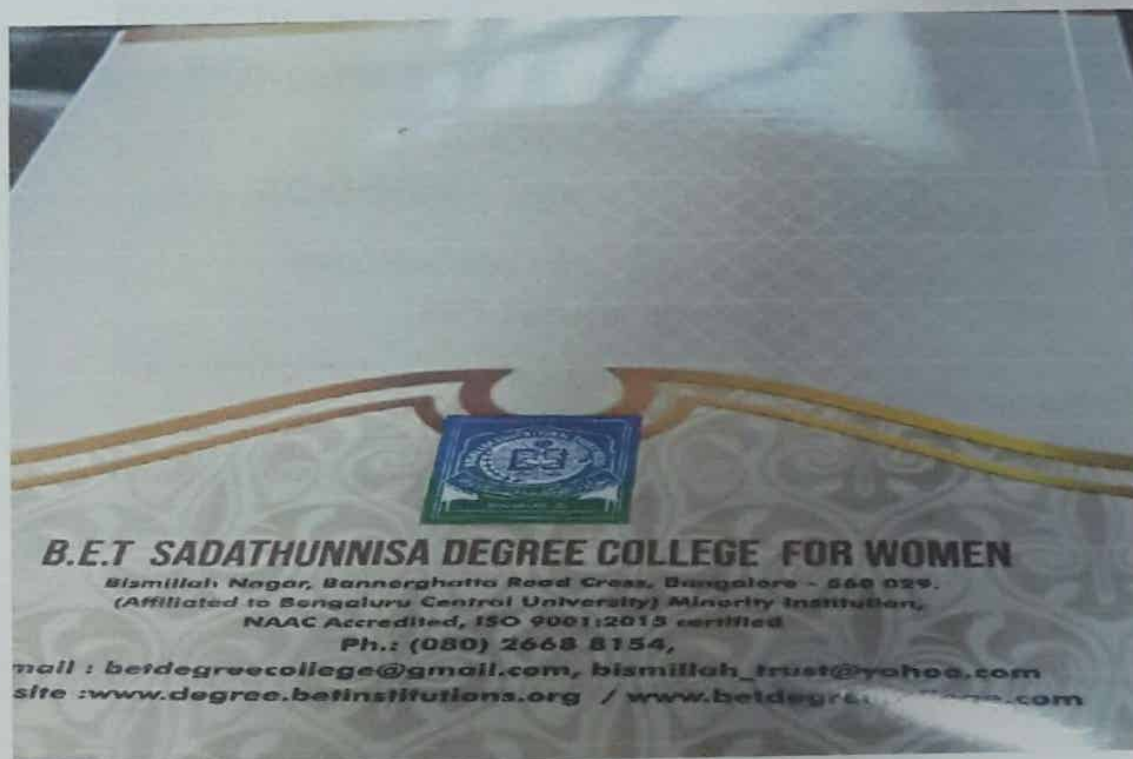
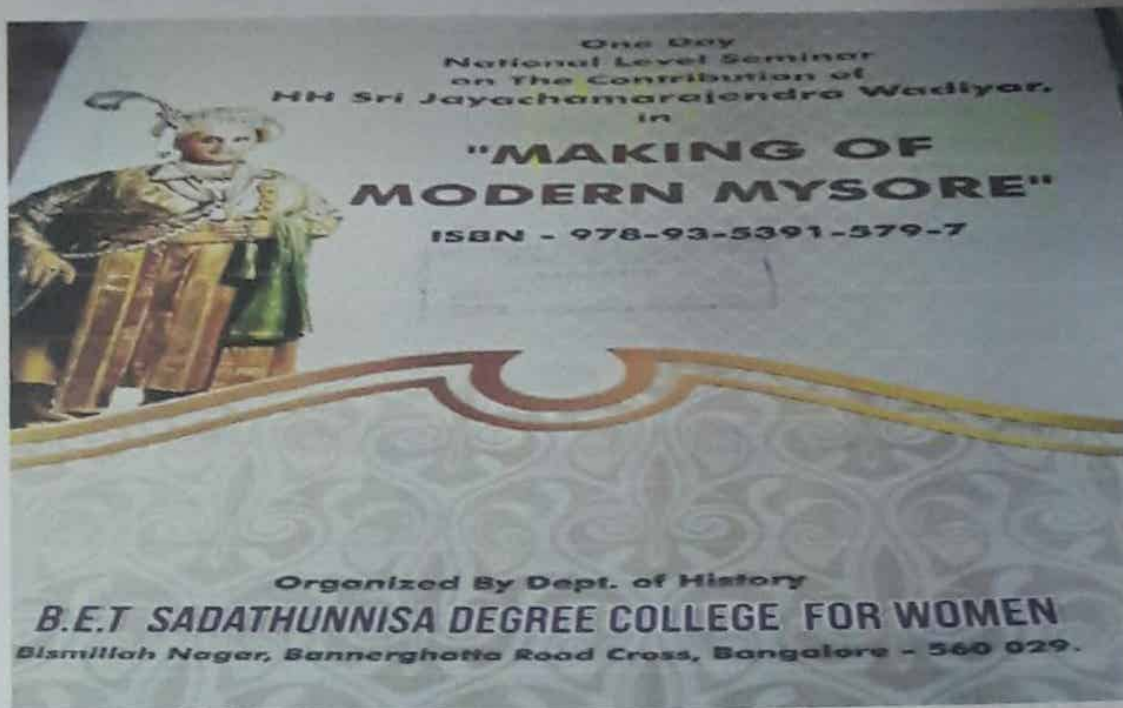
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भूमिका:

शशाङ्क अ. लक्ष्मणन्नी

निज भाषा उन्नति अहे, सब उन्नति को मूल।
बिन निज भाषा- जल के, मिटल न हिम को मूल।

- भारतेन्दु हरिश्चन्द्र

सभी मनुष्य अपने दैनिक व्यवहार में भाषा का उपयोग करते हैं। हिन्दी एक विकसित भाषा है। भाषा के द्वारा मनुष्य अपने विचार दूसरों पर भावी-आति प्रकट कर सकता है और दूसरों के विचार समझ सकता है।

जगत् का अधिकांश व्यवहार बोल-चाल से चलता है, इसलिए भाषा जगत् व्यवहार का मूल है। जब हम अपने विचार दूसरों मनुष्यों के पास पहुँचाने का काम करते हैं, अर्थात् भावी-आति के लिए उनके मस्तिष्क की अवस्था बना देते हैं, तब हम लिखित भाषा का उपयोग करते हैं। सायंक एवम् -संस्कृत के समूह को भाषा कहते हैं। पहले पहल केवल बोली हुई भाषा का प्रचार था, पर पीछे से विचारों को स्थायी रूप देने के लिए कई प्रकार की लिपियाँ निकाली गईं।

। सभ्यता और सभ्यता के संरक्षण तथा प्रसार के आदान-प्रदान में बड़ी सहायता मिली है। सिन्धु घाटी लिपि के अतिरिक्त प्राचीन भारत में आर्यी के आगमन के उपरान्त दो और लिपियाँ प्रचलित हुईं। उन लिपियों का नाम है- ब्राह्मी लिपि और खरीप्पी लिपि।

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सिन्धु-सिंध से हुई है। ईरानी भाषा में 'स' का उच्चारण 'श' किया जाता था। आज हम जिस भाषा को हिन्दी के रूप में जानते हैं, वह आधुनिक आर्य भाषाओं में से एक है।

आर्य भाषा का प्राचीनतम रूप वैदिक संस्कृत है। वैदिक भाषा में वेद, महिना एवं उपनिषदों-वेदान्त का मूलन हुआ है। वैदिक भाषा के साथ-साथ ही ब्रौतवाल की भाषा संस्कृत थी जिसे 'लौकिक संस्कृत' भी कहा जाता है। संस्कृत का विकास उत्तरी भारत में बोली जाने वाली वैदिककालीन भाषाओं से माना जाता है। अनुमानतः ८वीं शताब्दी ई.पू. में इसका प्रयोग साहित्य में होने लगा था। संस्कृत भाषा में ही रामायण तथा महाभारत जैसे ग्रन्थ रचे गए। वाल्मीकि, व्यास, कालिदास, अश्वघोष, माघ, मत्स्युति, विशाख, मम्मट, दशो तथा श्रीहर्ष आदि संस्कृत की महान विभूतियाँ हैं। इसका साहित्य विश्व के समृद्ध साहित्य में से एक है।

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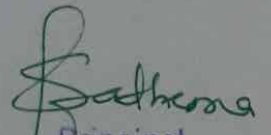
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